

Why Arrow & HPE GreenLake?



HPE GreenLake is the industry’s leading Hybrid Cloud platform for consuming entire IT estates as-a-service. Arrow is an established HPE distribution partner and market leader in creating innovative and bespoke HPE solutions. Partnering with Arrow makes it easier for resellers to develop a flexible and profitable as-a-service business, whilst adding new and unique value to their customers.

65+

Dedicated HPE Sales Team (Spain, Portugal, France, Norway, Sweden & Denmark)

3

GreenLake specialists across **3** regions (Iberia, France, Scandinavia), and **1** further central GreenLake EMEA resource

Strong HPE & Arrow Relationship

Arrow is a Global Authorised HPE Distributor (EMEA, USA, CA and ANZ)

900+

Trading partners in EMEA

\$400m

Over \$400m annual business

15+

GreenLake orders in HPE's FY'22

The ArrowSphere Advantage

ArrowSphere is Arrow’s award-winning cloud-brokerage platform. It allows HPE partners to consume GreenLake easily and maximise customer outreach.

3000+

ArrowSphere partners

246

pre-defined GreenLake offerings for Compute, Storage and HCI

40,000

end-users

Constantly Innovating Together

Joint GreenLake plan to accelerate business growth and maximise support to our partners over the next 3 years.

ArrowSphere integration of HPE GreenLake portfolio, commencing with pre-defined Swift offers.

You can trust Arrow’s expertise as a leading value-added distributor for over 200 suppliers in EMEA and a long-standing value-add HPE distribution partner.

Get in touch with your local Arrow team, and let’s discuss how you can build a successful and profitable GreenLake business with Arrow's support and unique approach to creating value-add solutions for HPE partners.

Get Started

Five Years Out

arrow.com/ecs